

Parco named as Title Sponsor for the Victory Festival & Air Display 2025

Gosport, Hampshire – 2nd May 2025

Montserrat Events CIC is proud to announce Parco as the official Naming Sponsor of the Parco Victory Festival & Air Display 2025. This exciting partnership marks a significant milestone in the event's continued growth and underlines the importance of local business collaboration in creating unforgettable community experiences.

Widely recognised as one of the South Coast's most vibrant and well-loved celebrations of flight, heritage, and community, the Parco Victory Festival & Air Display attracts thousands of visitors each year. With Parco now at the forefront as title sponsor, the 2025 edition is set to soar higher than ever before.

"Parco is proud to announce its title sponsorship of Victory Festival 2025, one of the region's most beloved community events. The partnership marks a meaningful milestone for Parco and its founder, whose connection to the festival is deeply personal," said **Michael Hand, Co Founder of Parco**.

"I'm absolutely thrilled to be the named sponsor of Victory Festival & Air Display '25," Michael continued. "From the very first moment I met Jonathan and his incredible team, I felt a real connection to their passion and vision. Being part of this journey has been truly inspiring."

The festival holds a special place in Michael's heart, being one of the final memorable days spent with his late father. "It's an event that's very close to my heart. To now support it in this way feels both meaningful and full-circle."

Michael also praised the scale and energy of the festival, and the dedication behind it. "The dedication and hard work Jonathan and his team pour into this festival is nothing short of incredible," he added. "We're proud to align our name and brand with something that brings so much joy and connection to our community."

Looking ahead to the festival weekend, he shared his personal excitement:

"I'm really looking forward to attending with family, friends, and clients. The team at Parco has delivered an incredible amount of work over the past 12 months, consistently breaking records and setting new standards—so this will be a well-earned opportunity to take a breath and enjoy a fantastic weekend together."

Jamie Allen, Co Founder of Parco said "We are honoured at Parco to be title sponsor for such an important part of our history, we believe that all generations should never forget this. My grandad, Les, who passed away recently was part of this and I couldn't be prouder to honour him and all the other incredible veterans on the 80th Anniversary of VE & VJ day."

Talking about securing the naming sponsorship from Parco, **Jonathan Moore, Founder & CEO of Montserrat Events CIC**, said:

"This is a monumental moment for Montserrat. Having Parco step in as our Naming Sponsor not only validates the value and reach of the Victory Festival & Air Display but also signifies the strength of business partnerships in helping us deliver impactful, high-quality events for the region. We are deeply honoured by Parco's commitment."

Vaughan Bidewell, Finance Director of Montserrat Events CIC, added:

"Parco's support is very well received and is a tremendous boost to our mission. Their backing enables us to elevate the festival experience for our visitors, while building lasting relationships with organisations who share our values and vision."

With preparations well underway, Parco Victory Festival & Air Display 2025 is shaping up to be one of the most anticipated events of the year. With Parco proudly leading as title sponsor, the countdown to an unforgettable weekend has officially begun.

About Parco Civil Engineering & Groundworks Ltd:

Are a civil engineering company specialising in the installation and testing of electric vehicle (EV) charging units. Our experienced team install a range of charging units for businesses, retail parks, offices, gyms and sports venues across the UK.

We work with retailers, landowners, developers and businesses to design, plan and install the infrastructure needed for a variety of EV charging units

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About Montserrat Events CIC

Montserrat Events CIC is a Community Interest Company established in 2021, committed to delivering high-quality, inclusive, and memorable events that celebrate heritage, culture, and community spirit. Based on the South Coast of England, Montserrat has quickly grown to become a respected name in event delivery, organising a broad calendar of public events ranging from music festivals and civic parades to large-scale air displays.

With a focus on social value and economic impact, Montserrat Events CIC reinvests into community initiatives and charitable causes. The organisation works closely with local authorities, businesses, and volunteers to ensure every event leaves a lasting, positive legacy. Its commitment to innovation, strategic growth, and meaningful partnerships continues to drive its mission of bringing people together through exceptional experiences.

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About the Parco Victory Festival & Air Display

The **Parco Victory Festival & Air Display** is one of the South Coast's premier public events, attracting thousands of visitors each year for a weekend of breathtaking air displays, live music, vintage vehicles, military parades, and family-friendly entertainment. Originally launched as a tribute to the UK's military and aviation heritage, the festival has grown into a cornerstone celebration of community pride and national history.

Held annually in Hampshire, the event features a vibrant mix of heritage aircraft flypasts, interactive exhibits, and community engagement zones, offering something for all ages. Its unique combination of spectacle and sentiment has made it a standout event on the UK's cultural calendar. With Parco as its Naming Sponsor from 2025, the festival is entering a bold new chapter of scale, impact, and innovation.

www.leevictoryfestival.co.uk

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